



**JORGE A.
SIERRA**
Paralyzed to Prosperous

ELITE LEADERSHIP **STRATEGIST**

KEYNOTE **SPEAKER**

CORPORATE **CONSULTANT**



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A.JorgeSierra



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Jorge Sierra: From Paralyzed to Prosperous

Due to his former affiliation with gangs, Jorge was gunned down leaving him paraplegic at the age of 17. Over the next 30 years, Jorge dedicated himself to changing his mindset.

WHY JORGE

Jorge now uses his life experience to empower, equip, and elevate students to destroy their own mental wheelchairs. He helps them see past their physical and mental challenges so they can W.A.L.K. with purpose.

WHAT TO EXPECT

Jorge is excited to speak to your cosmetology students and inspire them in their pursuit of a long-lasting career. He delivers impactful real-world strategies that help empower people in their everyday lives while providing fresh insights into how individuals and teams can work together more effectively.

PREVIOUS SPEAKING ENGAGEMENTS:

SHARPFADÉ



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SIGNATURE MESSAGE:

Jorge's signature speaking program is centered around his W.A.L.K. philosophy:

W

WHAT'S YOUR WHEELCHAIR?

Jorge Helps People/ Organizations by helping them Identify where they are mentally paralyzed.

A

AUTHENTICITY IS KEY

Jorge encourages individuals to be who they are by helping them operate out of their superpowers

L

LIVE WITHOUT EXCUSES

"Your excuses do not excuse you". No matter what happens, you have to live life without excuses if you want to progress to that next level.

K

KEEP OUT OF YOUR COMFORT ZONE

If it doesn't challenge you it does not change you! Jorge helps people understand how to challenge themselves and execute on a day to day basis.

TESTIMONIALS:

“

Jorge had every single one of us on the edge of our seats from the first minute. The knowledge that he gave us can correlate over to any part of life.

—RISE OF HAIR CON. ATTENDEE”

“

I couldn't be more proud and happy with everything he said to our students. He connected with them on a level that we look for these days. And I know what he said will carry these students through the next year.

—OCEANSIDE SCHOOL DISTRICT SUPERINTENDENT”

“

He was real, he wasn't afraid to pull out where he's been. He didn't talk in that boring monotone voice that everyone else typically does. He used the language that people here use. He was able to connect with them and get real with them. Speaking their language goes a long way here.

—JOB CORPS ATTENDEE”

“

Way before I got put in a physical chair I had a paralyzed mindset. I had to realize that the common denominator of my failures was ME so I decided to change my mindset from Paralyzed To Prosperous. I had to realize that what I had in front of me was enough to progress towards greatness! When I understood that my EXCUSES DON'T EXCUSE ME, I leveled up in life! My sole purpose is to help people take their minds from Paralyzed To Prosperous by helping them identify their mental wheelchair.”



BOOKING INFORMATION:



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